Mobile Payments, Conflict and Corruption in Afghanistan 2012 Evidence to Action (E2A) Research Challenge

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Afghanistan Mobile Money

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- Preparing for transition out of Afghanistan



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Mobile Salary Payments in Afghanistan

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• Mobile payments help address key constraints for firms: Physical insecurity, leakage/"taxes", convenience/time costs. Also a pathway to financial inclusion (future research topic).

What We Do Team & Partners

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- Randomize mobile salary payment enrollment in a firm: 1000+ employees; exploit variation in location, roles and skills.
- Impacts on leakage, human capital, other behaviors: Randomized audits and mobile transaction records.
 HR and administrative records, structured activities.
 In-person and phone-based surveys, financial diaries.



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Experience and Research Partnerships

• **CEGA's past support helped shape team's approach:** Blumenstock et al (2011) - Rwandan call-level data analysis. Callen & Long (2011) - Afghan election monitoring study.

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• Roshan, our telecoms partner, is the market-leader: 5m+ subscribers, 1k+ employees, and national coverage. First to implement mobile money (M-Paisa) in 2008.

Concluding Thoughts

- Technology's role in crucial development challenges: Mobile money opens many new channels for development
- Conflict settings with corruption, low financial inclusion
- Afghanistan deserves attention during transition phase

